

SECTION 2.20 SIGNS

It is the intent of this Ordinance to regulate the size, location and manner of display of signs in the Village of Edmore. All signs hereafter erected shall conform to this Ordinance and all other codes and ordinances of the Village.

- a. **EXCEPTED SIGNS.** The following signs are exempt from the provisions of this ordinance with respect to permit s, heights, area and location, unless otherwise specified herein.
- i. Highway signs erected by the U.S. Government, State of Michigan, County of Montcalm, or Village of Edmore.
 - ii. Governmental use signs erected by governmental agencies to designate hours of activity or conditions of use for parks, parking lots, recreational areas, other public space, or for governmental buildings.
 - iii. Directional signs in conjunction with drives or off-street parking areas, provided any such sign does not exceed four (4) square feet in area, is limited to traffic control functions, and does not obstruct traffic vision.
 - iv. Historic signs designating sites recognized by the State Historical Commission as Centennial farms or Historic Landmarks.
 - v. Placards posted to control or prohibit hunting and/or trespassing ng within the Village.
 - vi. Essential service signs denoting utility lines, railroad lines, hazards and precautions. Memorial signs or tablets which are either (1) cut into the face of a masonry surface; or (2) constructed of bronze or other incombustible material when located flat on the face of a building.

Temporary signs promoting political parties or candidates so long as such signs are promptly removed after the completion of election activities.

b. PROHIBITED SIGNS

- i. Automobile, trucks and truck trailers, farm or industrial m a c h i n e r y , airplanes or other vehicles of any sort, whether operable or inoperable, are not permitted as a sign or billboard in any zoning district in the Village. The provision shall not be interpreted to prohibit lettering or advertising on operable commercial vehicles.
- ii. Any sign or sign structure which is structurally unsafe or constitutes a hazard to safety or health by reason of inadequate maintenance, dilapidation or abandonment, or is not kept in good repair, or is capable of causing electrical shocks to persons likely to come in contact with it.
- iii. Any sign which, by reason of its size, locations, content, coloring or manner of illumination, constitutes, a traffic hazard or a detriment to traffic safety by obstructing the vision of drivers or by obstructing or detracting from the visibility of any traffic sign or control device on public streets or roads. In determining whether a sign may constitute a traffic hazard or interfere with traffic safety or visibility, the Building Inspector shall consider the following:

1. Height, area, supporting structure and distance from the ground level of the sign.
 2. Lighting of the sign.
 3. Location of the sign in relation to roads, drives, points of ingress and egress, parking areas, sidewalks and other vehicular or pedestrian access ways.
 4. Location of the sign in relation to nearby buildings and structures.
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- iv. Any sign which obstructs free ingress to or egress from a required door, window, fire escape or other required exit way.
 - v. Any sign unlawfully installed, erected or maintained.
 - vi. Any sign which is not accessory to the business being conducted on the property on which the sign is located except as otherwise provided in this ordinance.
 - vii. Any sign projecting into a public right of way or dedicated easement except those erected by the Village, County, State or Federal government.
- c. **GENERAL PROVISIONS.** The following provisions shall be applicable to all signs in all Districts:
- i. Any sign may be illuminated provided the source of light is not visible from any street right of way or adjoining property.
 - ii. No sign shall be illuminated by flashing or intermittent lighting; provided that a sign providing the time and temperature is not prohibited.
 - iii. No sign other than an official sign shall use the words "Stop", "look", "Danger" or other similar words, not by reason of location, content, coloring, or illumination mislead or confuse traffic or in any other way constitute a traffic hazard.
 - iv. No sign shall be located more than 35 feet above grade level.
 - v. The sign surface of any non-portable, free standing sign shall be located a minimum distance of ten (10) feet above grade in order to not obstruct vision.
 - vi. All signs shall be maintained in structurally safe condition.
 - vii. Except as otherwise limited herein, directional, incidental and official signs shall be permitted in all districts.
 - viii. Only one side of a sign with two sign faces shall be used to determine compliance with sign area restrictions. The sign area of signs with three or more sign faces shall be reduced to provide no more sign area than would be permitted by the foregoing sentence.
 - ix. No advertising or business sign shall be painted, constructed, erected or attached to a building prior to the issuance of a permit by the Zoning Administrator.

d. SIGNS IN R-1, R-2, & R-3 DISTRICTS. In addition to signs permitted in all Districts pursuant to Section 2.20 (a) (viii) the following signs shall be permitted in the R-1, R-2, & R-3 Districts provided that they are located a minimum distance of ten (10) feet from any street right of way or property line.

i. For residential use one portable sign is permitted per lot for not more than five (5) days per calendar year.

ii. For permitted nonresidential uses one portable sign is permitted per lot for not more than 30 days per calendar year.

iii. For permitted nonresidential uses, multiple family dwellings, and mobile home parks, one business sign, which may be freestanding, not more than 64 square feet in sign area, is permitted per lot.

e. SIGNS IN TI-IE B-1, B-2 & I DISTRICTS. In addition to signs permitted in all districts permitted in all districts pursuant to Section 2.20 (a) the following signs shall be permitted in the B-1, B-2, & I Districts provided they are located a minimum distance of two (2) feet from any street right of way or property line.

i. Business signs: Provided that not more than two (2) freestanding or wall signs shall be permitted per lot and, further, the aggregate business sign area per lot shall not exceed seventy five (75) square feet for the first fifty (50) feet of lot frontage and an additional three (3) square feet in area shall be permitted for each additional one (1) foot of lot frontage up to a maximum sign area of one hundred and fifty (150) square feet per lot.

ii. Portable sign: Provided that said sign or any substitutes there for shall be limited to an aggregate period of sixty (60) days per calendar year.

iii. One advertising sign as a principal use on the lot on which it is located. Subject to the requirements of Act No. 106 of the Public Acts of Michigan of 1972, as amended.

f. Advertising signs not regulated by Act No. 106 of the Public Acts of Michigan of 1972, as amended, are permitted within the B-12, B-2 and I Districts provided that:

i. The sign shall be at least 200 feet from adjacent property lines and at least 300 feet from all other advertising signs.

ii. The sign shall be located no less than 25 feet from the street right of way.

iii. The sign shall not exceed 200 square feet in sign area nor be in excess of 35 feet in height.