



**Village of Edmore/DDA  
County of Montcalm  
Meeting Minutes – March 11, 2025  
Curtis Community Building  
8:30 AM**

1. Roll call: Jordan, Brown, Burggren, Callow, Guild, Halsey, Moulter, Randall, VanderVeen  
Present: Jordan, Brown, Callow, Guild, Halsey, Moulter, VanderVeen  
Also Present: Mark Borden, Village Manager
2. Approval of the agenda for the March 11, 2025, meeting. Motion by Callow.  
Second by Brown. Vote: 6 Yes 0 No Motion passed.
3. Public Comments  
None
4. Approve meeting minutes, February 11, 2025.  
Motion by Brown.  
Second by Callow.  
Vote: 7 Yes 0 No Motion passed.
5. New Business-
  - a. Consider Pay Increase for Phil Garcia – Discussion related to the position and the responsibilities associated with the position. The board made a request for more transparency, a plan for marketing with a website to be considered, a job description, an annual report, a weekly report/summary of activities, and attendance at all DDA meetings.
  - b. Discuss current DDA Board Roster. – Discussion ensued related to the terms for existing members since all but one was beyond his/her term end. Motion by Halsey, second by Callow to adopt the following term end dates for Board Members:

Matt Jordan, Chair.	December 2028
Ryan VanderVeen, Vice Chair.	December 2028
Jerald Brown	December 2026
Kristin Callow	December 2026
Alyx Halsey	December 2027
Clif Randall	December 2027

Susie Burggren	December 2029
Vicki Moulter	December 2029
Chet Guild, Village President	December 2026

Vote: 7 yes, 0 no Motion passed.

- c. Consider projects for Downtown. Potential projects were discussed including Murals, business façade improvements using volunteers and a brief review of the Streetscape proposal from 2019. No motions were brought forth for a vote.

Update from Chairman Jordan. Chairman Jordan would like an updated DDA plan to include a current map showing the existing DDA district. He asked when the DDA was established. Discussion about the ice machine and cleaning protocols for the Bag Factory.

6. Motion to adjourn.  
Motion by Guild.  
Second by Halsey.  
Vote: 7 Yes 0 No Motion passed.

Next meeting May 11, 2025